

Riverside streetcars, clockwise from top left: Chinatown; Market Street; Magnolia Ave; Fox Theatre

COMMUNITY CHARRETTE

9/24/14

BAE URBAN ECONOMICS
PLACEWORKS | IBI GROUP



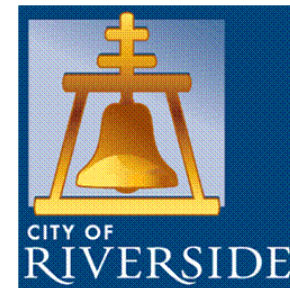
Riverside
RECONNECTS
STREETCAR STUDY

INTRODUCTION

Staff

- Jay Eastman, Principal Planner, Community Development
- David Murray, Senior Planner, Community Development

This study is funded by a grant to the City of Riverside awarded by SCAG, with funding from Caltrans.



INTRODUCTION

Consultant Team

- BAE Urban Economics
 - Ron Golem, Principal
 - Sherry Rudnak, Vice President
- PlaceWorks
 - Karen Gulley, Principal
- IBI Group
 - Bill Delo, Associate

bae urban economics



PLACEWORKS

creating great places



STREETCAR FEASIBILITY STUDY PROCESS

Analysis over next 14 months of all issues related to a potential streetcar system in Riverside, to inform City Council review:

- Routes and ridership
- Relationship to economic development
- Cost, funding to build and operate
- Benefits and costs, compared to alternatives
 - Bus Rapid Transit (BRT)
 - Modern Electric Trolley bus
 - “No build” - existing and future RTA bus as planned



STUDY PROCESS:

SUMMER 2014 — FALL 2015

Completed to Date:

- 1st community meeting July 31st
- Steering Committee Kick Off – September 10th
- Existing Conditions Analysis

Tonight: Community Charrette to Inform Analysis



1ST COMMUNITY MEETING

Approximately 45 community members attended

A presentation on the Study was made:

- Current transit conditions
- Growth projections
- Types of streetcars

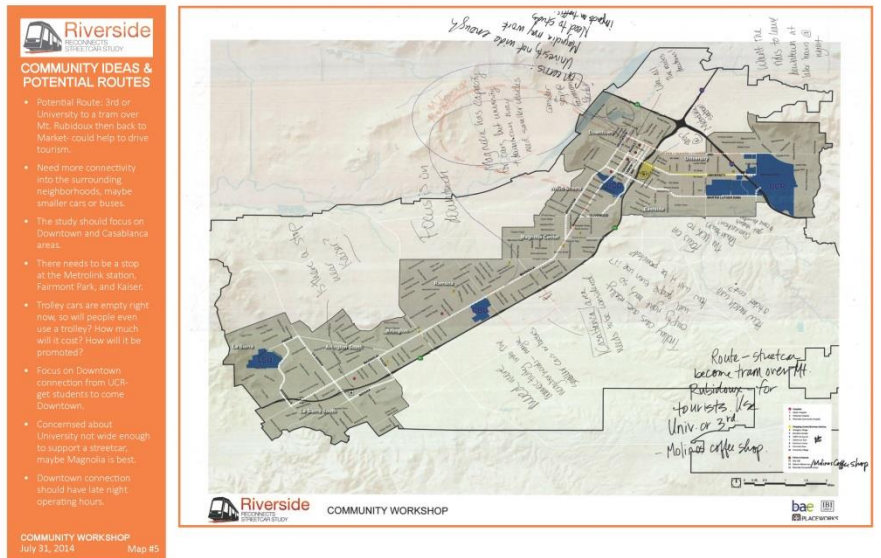


1ST COMMUNITY MEETING

Small group exercise & discussion with participants explored initial views regarding a connector in the study area.

Participants explored potential routes including segments connecting to:

- Downtown
- Mt. Rubidoux
- Metrolink Stations
- Parks
- Medical Centers
- Local Colleges & Universities



1ST COMMUNITY MEETING

Community Feedback:

- Metrolink connection important for commuters
- Downtown connections important for restaurants and vibrancy
- Protect street aesthetics: landscaping and trees
- Balanced Development: focus density in appropriate places



1ST STEERING COMMITTEE MEETING

Steering Committee:

- 28 members representing residents, businesses, transit operators, higher education, preservation, land development, and infrastructure.
- Working group to provide local guidance on feasibility study

1st Meeting:

- Presentation
 - Purpose of Study
 - Current transit conditions
 - Growth projections
 - Types of streetcars
- Discussed Role and Next Steps



1ST STEERING COMMITTEE MEETING

Feedback:

- Evaluate impacts to bus ridership
- Consider that students currently get free access to the bus
- Think about the ability to expand the streetcar



TONIGHT'S AGENDA

Community Charrette: focused in-depth discussions to provide input and guidance on coming analysis.

- Create 6 alternative alignments for further study
- Identify primary destinations for connection
- Identify opportunity areas for land use change
- Evaluate system technologies
- Define study evaluation criteria

Present Group Alignments

Public Comment



GROUND RULES FOR GROUP DISCUSSIONS

- Everyone's perspective is valued
- Listen to understand – not to debate
- Be hard on the issues – soft on the people
- Avoid right-wrong mindset
- Everyone has an equal opportunity to participate
- The past is the past – focus on the future



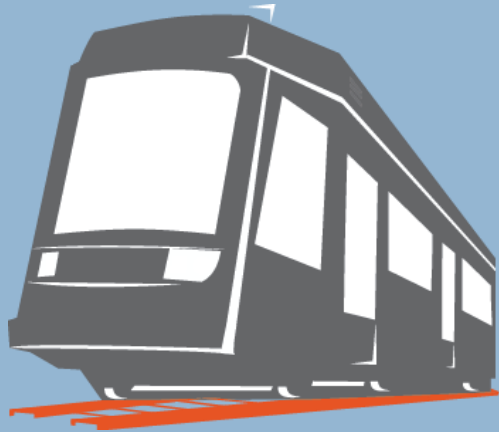
OUTCOMES OF GROUP DISCUSSIONS

- Gain mutual respect for each other's interests
- Develop alternatives that respect everyone's interests
- Not uncommon to develop solutions that no one has imagined yet

GROUP DISCUSSIONS - LOGISTICS

- Five Tables – Organized by Topic
 - Each table has a facilitator to lead a discussion on particular questions or topics that we'd like your input on

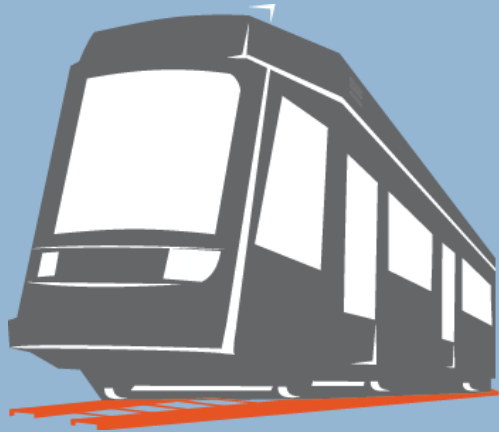
- Table Assignments:
 - Everyone has been assigned to a Group
 - Each Group has been assigned to a particular Table
 - Each Group will spend 15 minutes at each table then rotate to the next table



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**GROUP ALIGNMENT
PRESENTATIONS:**



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Q&A/DISCUSSION: